



November 2021

News from TRICOM

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The Golden Age of Opportunity: 2022 Staffing Forecast

We don't need to tell you that 2020 was a tough year for staffing. The industry as a whole was down approximately 11 percent for the year. In 2021 the industry has reversed course and is currently at 16 percent growth overall, with some segments greatly exceeding this mark.

Will this trend continue for 2022?

Julie Ann Bittner, TRICOM President & CEO, spoke with Adrienne Nelson, Staffing Industry Analysts Senior Director of Global Membership Products, in this month's *Insights With Insiders* podcast to discuss the research and trends propelling the staffing industry into the next year.

Adrienne reveals staffing segments that are growth drivers, as well as those struggling to make a comeback and suggestions on breaking into new segments. Adrienne and Julie Ann also look at how automation and staffing platforms are transforming the industry, as well as lessons learned from COVID including trends in remote work and e-commerce, and vaccine mandates.

You'll want to listen to the podcast for the full details, but in the meantime, we've outlined some key points.

[CLICK HERE](#) TO READ MORE.

This Month's Webinar: Remote Work and Vaccinations — The New Business Realities



Duration: 1 hour
Cost: Complimentary

[Click to View! >>](#)

Remote work is here to stay. As the post-pandemic workplace evolves, the need for clear, non-discriminatory remote work policies is key for continuing success in the re-emerging economy. As recent events have shown, working remotely can be just as much a challenge for employees to navigate as it is for those on a supervisory level. Making an amendment to an employee handbook can make expectations clear for employees and leads to less business interruption and more efficiency.

Vaccination policies are also here to stay. These policies can be either mandatory or voluntary. Either approach can raise issues for employees. For example, some employees feel strongly that their employers should mandate vaccines before returning employees to the workplace to protect everyone's health and safety. Alternatively, other employees may think that a mandatory policy, or even requests to determine vaccination status, is an invasion of their privacy.

Join TRICOM and Curtin & Heefner for our November Industry Insider webinar series as Tim Szuhaj explores the importance and details of these critical new policies.

Did You Know? The Golden Age of Opportunity: 2022 Staffing Forecast

In this month's *Insights With Insiders* podcast, Julie Ann speaks with SIA Senior Director of Global Membership Products Adrienne Nelson about the staffing industry forecast for 2022. After an 11 percent decline in staffing in 2020, staffing made a strong comeback in 2021, posting 16 percent growth so far this year. Next year is poised to be even better. Julie Ann and Adrienne's discussion covers critical trends and research, and answers questions such as:

What segments will be growth drivers for 2022?

What's new in terms of automation and staffing platforms?

How can staffing companies successfully break into new segments?

How do we leverage what we learned during the pandemic?

Adrienne and Julie Ann's fascinating discussion takes a deep dive into statistics and research behind the trends and why these industry veterans see the golden age of staffing on the horizon.

[Click to listen!](#)

Watch for NEW PODCASTS posted the second Thursday of each month on TRICOM's Spotify channel. Each month we bring you insightful and relevant conversations on topics that are impacting staffing company owners right now. They're discussions you won't want to miss!



Get the latest industry news, resources and updates right to your newsfeed by liking TRICOM on [Facebook](#) and following us on [Twitter!](#)

This Month's Webinar:

Remote Work and Vaccinations — The New Business Realities

Duration: 1 hour
Cost: COMPLIMENTARY

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Events:

Nov. 25 — TRICOM office closed for Thanksgiving Holiday.

Dec. 24 — TRICOM office closed for Christmas holiday.

Dec. 30 — TRICOM office closed for New Year holiday.

New On TRICOM.com!

We will keep updating our [online COVID-19 Resource Center](#) as more information continues to become available, including updates on vaccine mandates, business liability concerns, workplace safety issues, or other news that may impact the staffing industry. You can also find a list of other COVID resources on this page, so be sure to check back frequently for updates, as well as follow TRICOM on Twitter, LinkedIn and Facebook.

Check out our podcast section on our homepage at TRICOM.com! Watch for our new monthly podcast series, "Insights with Insiders," with new podcasts being added the second Thursday of each month (and sometimes even sooner!).

You can also pop over to [Spotify](#) to follow us and listen to terrific conversations!

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