



February 2020 News from TRICOM

Table of Contents

- Working Through the New 2020 Form W-4**
- February Webinar**
7 Ways Digital Marketing Can Fix Your Broken Candidate Experience
- Did You Know?**
SIA Executive Forum is Coming Soon!



Get the latest industry news, resources and updates right to your newsfeed by liking TRICOM on [Facebook](#) and following us on [Twitter](#)!

Working Through the New 2020 Form W-4



Photo Source: gettyimages.com

Form W-4 for federal income tax withholding was significantly revised for 2020 in response to the 2017 Tax Cuts and Jobs Act. The changes to the form are meant to determine more accurate withholdings based on a fuller picture of the employee's total income.

The most significant change is that there are no longer withholding allowances. The IRS feels that the new form allows for more simplicity,

transparency and accuracy in withholding. Since this has been the basis for income withholding in the past, employees may ask how to translate their allowances on their previous Forms W-4 to the new Form W-4. There is no simple conversion, but the IRS has supplied other tools to help employees determine an accurate withholding.

[CLICK HERE](#) TO READ MORE ABOUT 2020 FORM W-4, WHO NEEDS TO COMPLETE THE FORM, AVAILABLE TOOLS, AND COMMONLY ASKED QUESTIONS.

Upcoming Webinar:

7 Ways Digital Marketing Can Fix Your Broken Candidate Experience

Date: Thursday, February 27, 1 pm CST / 2 pm EST

Duration: 1 hour
Cost: COMPLIMENTARY

[Register now!](#)

This Month's Webinar: 7 Ways Digital Marketing Can Fix Your Broken Candidate Experience



Thursday, February 27,
1 pm CST / 2 pm EST

[Register now!](#)

Think for a moment about *why* you got into staffing. Whether you fell into staffing by luck or made the conscious decision to pursue a career in the staffing industry, the reason you continue to stay in staffing is arguably the same day-after-day. The candidate.

While we strive to put the candidate first, observations from throughout the industry continue to show one alarming truth. The candidate experience is broken. Join TRICOM for our February *Industry Insider* webinar as Brad Bialy discusses, how might we get back to our foundation and put the candidate first.

By the end of this session, you will see how digital marketing (of all things!) can fix your broken candidate experience.

Events:

February 27 — Illinois Search and Staffing Legislative Day. Wintrust. Rosemont, IL. [issaworks.com](#)
[Look for TRICOM's booth!](#)

March 3 — Minnesota Recruiting and Staffing Association Symposium. Lost Spur Golf and Event Center. Eagan, MN. [business.mnrso.org/events](#)

March 4-7 — TempNet 2020 Annual Convention. Marriott Riverwalk. San Antonio, TX. [tempnetstaffingassociation.org](#)
[Come visit us at the Exhibit Hall!](#)

March 9-12 — SIA Executive Forum. Fontainebleau Hotel, Miami Beach, FL. [staffingindustry.com](#)
[Come see us at Booth 217!](#)

Did You Know? SIA's Executive Forum is Coming Soon!

Mark your calendars for March 9-12 and start checking out flights to Miami for this year's SIA's Executive Forum. This year's theme is "Strategies for a New World" and includes hot topic presentations such as "Breaking Through the Barriers to Growth" and "What Got You Here Won't Get You There." Backed by SIA's proprietary industry data and coupled with top executives and world-renowned speakers, SIA's Executive Forum is one of the premiere staffing events. Over the years we've attended countless industry conferences, and year after year we've found that this is one you definitely don't want to miss!

This year's conference features:

- 11 keynote presenters
- 84 industry executive speakers
- 34 concurrent sessions
- 25 organized networking opportunities
- 100 sponsors and exhibitors – including TRICOM! Visit us at booth 217!

If you're attending, please let us know so we can schedule a time to meet during the conference – we'd love to connect! [CLICK HERE](#) for more information and to register.

New On TRICOM.com!

Our January *Industry Insider* webinar, *Deeper Dialogue; Conversations That Inspire*, is now available online. Author | Speaker | Coach John Klymshyn describes the session this way: "This journey began with the concept of 'The Stunning Alchemy of Solid Language.' The first time I stated that as an intent, it was responded to by a live audience of executives who run an \$8 billion dollar organization. These were experienced leaders, who prided themselves on the humanity of their approach to leadership. I took the concept and wrote an article, then spoke about it, workshoping material for months. I then built the framework for "Deeper Dialogue", and almost two years later... the book and audio project: *Deeper Dialogue; Conversations That Inspire* was completed. I hope it speaks to you." By the end of this session, participants will gain a greater understanding of how to identify and engage in deeper dialogue. [Click here](#) to view the presentation.

February Fun Fact:

It takes earth roughly 365 days, 5 hours, 48 minutes, and 46 seconds to circle the sun every year. Every four years, an additional day, Leap Day, is added to the calendar at the end of February to make up for this and to ensure things like the spring and autumn equinoxes are celebrated on roughly the same days each year. Did you know there's even an official Leap Day cocktail? Invented in 1928 by bartender Harry Craddock at London's Savoy Hotel, the recipe takes 1 dash of lemon juice, 2/3 gin, 1/6 Grand Marnier and 1/6 sweet vermouth. Shake, garnish with a lemon peel and toast this February 29.

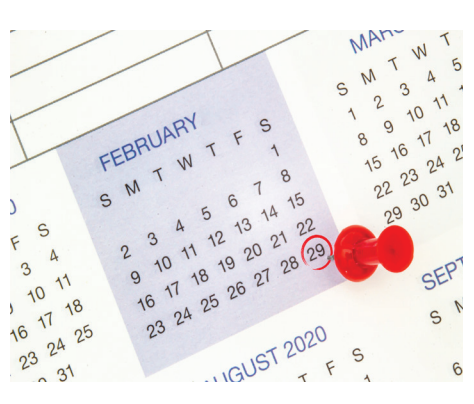


Photo Source: gettyimages.com

Article source: [rd.com/culture/february-29th-leap-year-facts/](#)